

Dyna**MAXX**TM

COMPENSATION PLAN

EFFECTIVE 12 08, 2011

Your Business

Your Life

Your Terms



5 WAYS to Earn with DynaMAXX.

There are 5 categories of compensation and reward in the DynaMAXX Compensation Plan. Those are:

1. MAXX Customer Profits
2. First Order Bonus (FOB)
3. Dual Team Commission (DTC)
4. Matching Bonuses (7 Level Match & 30 Day Fast Track)
5. MAXX Leadership Rewards and Bonuses (MLRB)

To better understand the Compensation Plan explanation, here are the definitions of a few key terms:

Independent Business Center (IBC): An IBC is a position in the DynaMAXX Compensation System that is established for an Associate upon their enrollment with the company.

Commissionable Volume (CV): CV is the point value assigned to each product offered by DynaMAXX. The DynaMAXX business Model is built around the retail potential of our products. In order to keep the products competitively priced at the retail level and to ensure a profitable wholesale to retail margin for our Associates, we assign a point value to each of our products. The compensation program is based on the accumulation of these points. DynaMAXX gives each product the maximum points possible to create the ideal balance between significant retail profits and substantial override income for our Associates. Every time product is sold, CV points are generated.

Personal Sales Volume (PSV): PSV is the total amount of CV that is credited to the Associate's IBC for the product sales activity from both the Associate's personal product purchases for his or her personal consumption or resale as well as the direct purchases of the Associate's customers through the Associate's online retail store.

5 Categories of Compensation

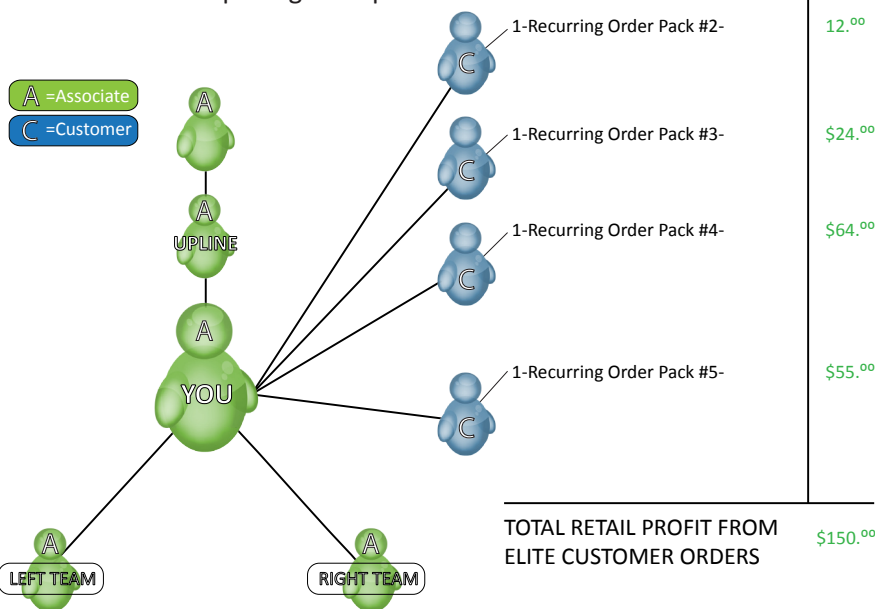
Upon completing the simple steps above, an Associate can benefit from all the incredibly rewarding and lucrative components of the DynaMAXX Compensation Plan as described here.

1. MAXX Customer Profits

Product customers are the foundation of the DynaMAXX International program. We are a product retail driven business with an astounding wholesale to retail profit margin as high as 107% on the DMX Life coaches challenge kit. An Associate earns a profit whenever he or she sells DynaMAXX products to a customer either directly or through his or her website. There are three types of product customers: Retail Customers, and Elite Customers.

A Retail Customer (RC) is a customer who pays full retail price through the Associate's online retail store or directly to the Associate.

An Elite Customer (EC) is a Preferred Customer who has set up a monthly Recurring Order order which entitles him or her to receive the same wholesale discount pricing as the Associate. The Associate is still paid a Direct Profit for each product the EC purchases. Though the EC purchase price is the exact same as the Associate purchase price, the Direct Profit is only \$1 less than the full Retail Profit! All enrolled Associates are entitled to earn Elite Customer Direct Profits. Here are just a few product and customer pricing examples:



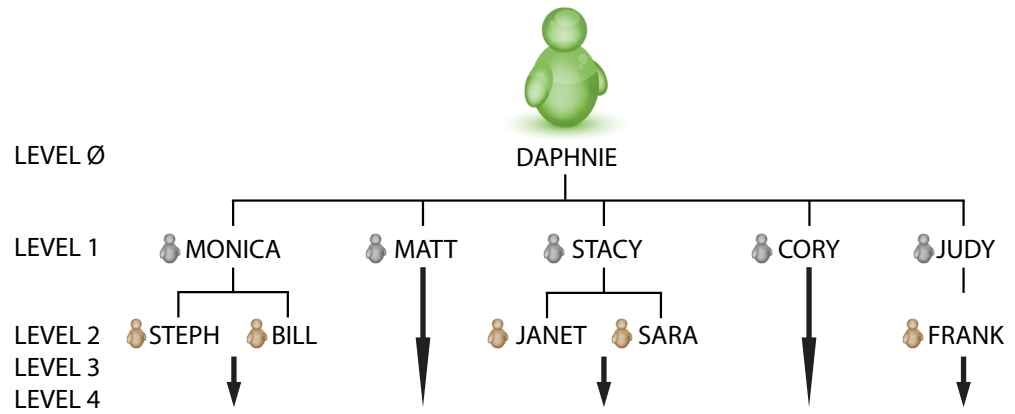
Product	RC PRICE	Assoc. PRICE	Retail Profit	CV
Lights On/Off Canister	\$50.00	\$39.00	\$11.00	25
Lights On/Off Pouch	\$58.00	\$45.00	\$13.00	30
DynaMAXX B4	\$70.00	\$49.00	\$12.00	30
DMX Challenge Kit	\$275.00	\$136.00 to \$207.00	\$68.00 to \$139.00	100 to 600
DMX Appetite Control	\$50.00	\$39.95	\$10.05	26
DMX Meal Replacement Shake	\$75.00	\$49.95	\$25.05	31
DMX Aloe Herbal Cleanse	\$50.00	\$39.95	\$10.05	26
DynaMAXX Line Defy™	\$64.00	\$49.00	\$15.00	34
Product	EC PRICE	Assoc. PRICE	Retail Profit	CV
Pack 1	\$45.00	\$45.00	\$12.00	12
Pack 2	\$45.00	\$45.00	\$12.00	12
Pack 3	\$76.00	\$76.00	\$24.00	24
Pack 4	\$189.00	\$189.00	\$64.00	64
Pack 5	\$207.00	\$207.00	\$55.00	60
Pack 6	\$49.00	\$49.00	\$12.00	12
Lights On/Off Canister	\$39.00	\$39.00	\$10.00	10
Lights On/Off Pouch	\$45.00	\$45.00	\$12.00	12
DynaMAXX B4	\$70.00	\$49.00	\$12.00	30
DMX Appetite Control	\$39.95	\$39.95	\$10.00	11
DMX Meal Replacement Shake	\$49.95	\$49.95	\$10.00	12
DMX Aloe Herbal Cleanse	\$39.95	\$39.95	\$13.00	11
DynaMAXX Line Defy™	\$49.00	\$49.00	\$14.00	13

2. First Order Bonus (FOB)

When a new Associate first enrolls, they have the option to purchase an Initial Enrollment Product Package of their choice. Depending upon the product package selected, the new Associate's Sponsor will receive a direct FOB of up to \$100 and the 1st upline Executive will receive up to \$10, the first upline District Director up to \$15, the 1st upline Regional Director up to \$20, 1st upline National Director up to \$25. The Sponsor and or 1st upline rank must be active to receive the FOB. (Bonuses are paid within sponsorship lineage)

Rank	PERSONAL PACK	BUSINESS PACK	EXECUTIVE PACK
SPONSOR	\$25	\$50	\$100
1st UPLINE EXECUTIVE	\$3	\$5	\$10
1st UPLINE DISTRICT DIRECTOR	\$5	\$10	\$15
1st UPLINE REGIONAL DIRECTOR	\$7	\$15	\$20
1st UPLINE NATIONAL DIRECTOR	\$10	\$20	\$25

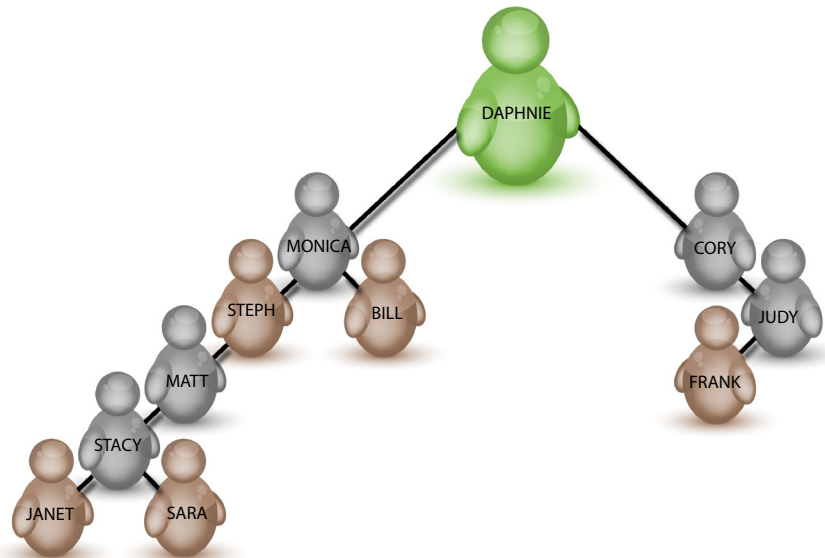
SPONSORSHIP LINAGE



Sponsorship Linage Explained:

Your IBC is designated the top of your Genealogy Tree making you level 0. The people you personally Sponsor are Level 1 and the people they personally sponsor are Level 2 and so on.

BINARY TREE



Binary Tree Explained:

Your IBC is designated the top of your Genealogy Tree. You have a left leg and a right leg. You will build your teams on your left and right leg always placing on the outer legs. As you grow your teams they will also build their outside legs. All positions on either leg count towards your left and right leg volume.

Vice President Rank 3% Pool

With every Initial Order Product Pack 3% of the package wholesale price will be assigned to the US Company Linage pool for all Vice President ranks. All Vice President levels are cumulative. Each respective pool payout will be calculated by taking the total dollar amount within the achieved rank pool and dividing it by the number of qualified Associates within said rank pool.

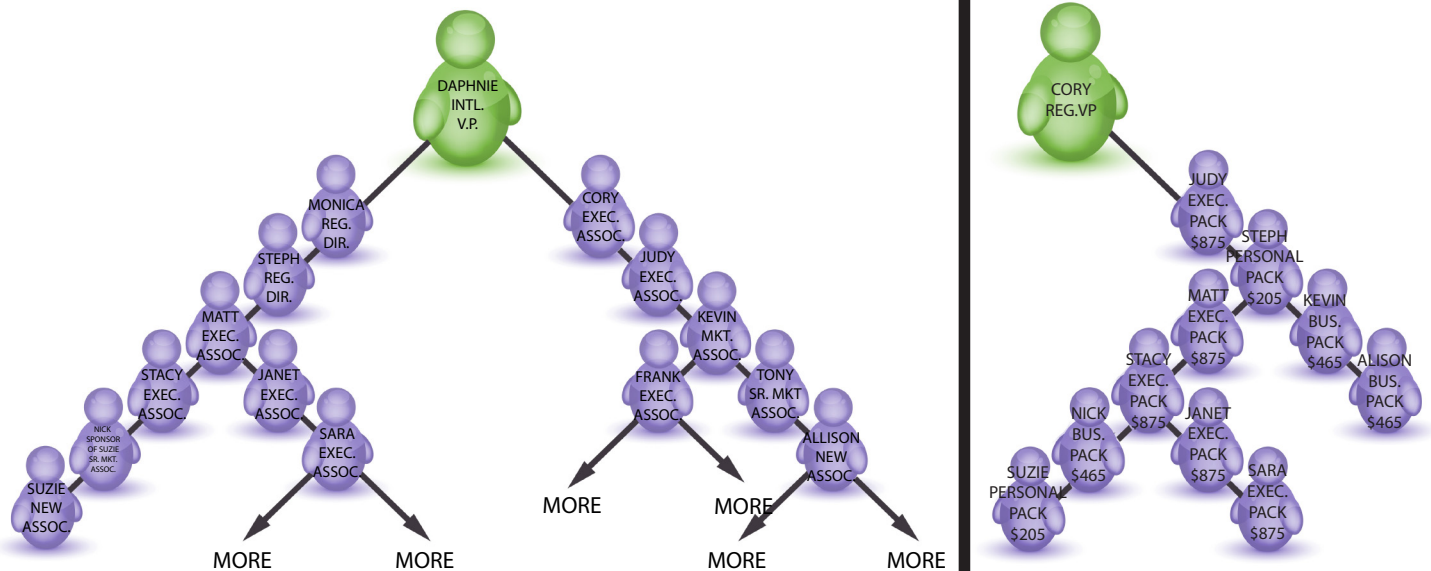
U.S. Company Linage - 3% VICE PRESIDENT POOL

Rank	PERSONAL PACK	BUSINESS PACK	EXECUTIVE PACK
DISTRICT VICE PRESIDENT	25% SHARE	25% SHARE	25% SHARE
REGIONAL VICE PRESIDENT	25% SHARE	25% SHARE	25% SHARE
NATIONAL VICE PRESIDENT	25% SHARE	25% SHARE	25% SHARE
INTERNATIONAL VICE PRESIDENT	25% SHARE	25% SHARE	25% SHARE

Executive Packs	120	\$	105,000.00
Business Packs	90	\$	41,850.00
Personal Packs	50	\$	10,250.00
Totals	260	\$	157,100.00
	3% pool	\$	4,713.00
	Each pool 25%	\$	1,178.25

<u>Qualified VP's</u>	<u>Paid Rank</u>	<u>Qualified for VP's</u>		
Corey	Regional VP	District, Regional		
Daphnie	International VP	All		
Corey	1 of 2 shares	District VP	\$	589.10
Corey	1 of 2 shares	Regional VP	\$	589.10
			\$	1,178.20
Daphnie	1 of 2 shares	District VP	\$	589.10
Daphnie	1 of 2 shares	Regional VP	\$	589.10
Daphnie	full share	National VP	\$	1,178.25
Daphnie	full share	International VP	\$	1,178.25
			\$	4,712.90

SPONSORSHIP DOWNLINE LISTING



3. Dual Team Commission (DTC)

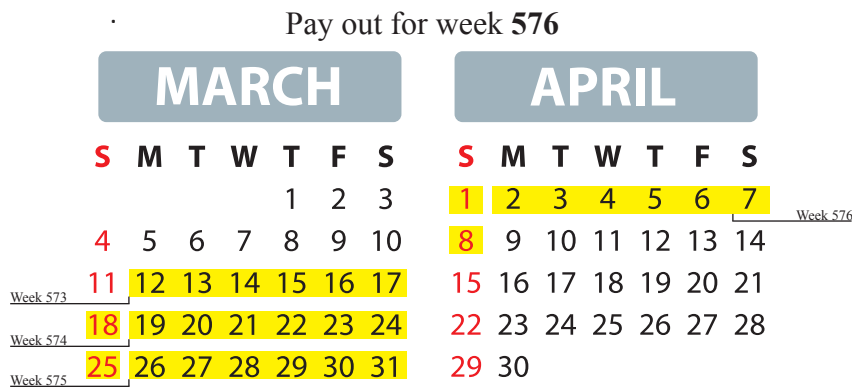
Over time, an Associate will create two sales teams; a left sales team and a right sales team. To participate in the DTC component, an Associate must be both Active (Min 25 PSV) and Qualified, as explained on pg.9 of this document.

Dual Team Commissions are paid on the lesser of the two legs (pay team). DynaMAXX takes the lesser leg CV total and multiplies it times the applicable pay out percentage based on the Associates total Personal Commissionable Volume know as Personal Sales Volume (PSV). Use the chart below to determine your weekly DTC percent pay out.

25 to 49 Personal CV (PSV)	10% Pay out	
50 to 99 Personal CV PSV	Additional 1%	11% Pay out
100 + Personal CV PSV	Additional 2%	12% Pay out

Pay out CV qualification totals are calculated on a rolling 4 week period not based on Leadership Rank Month (LRM)

Example:



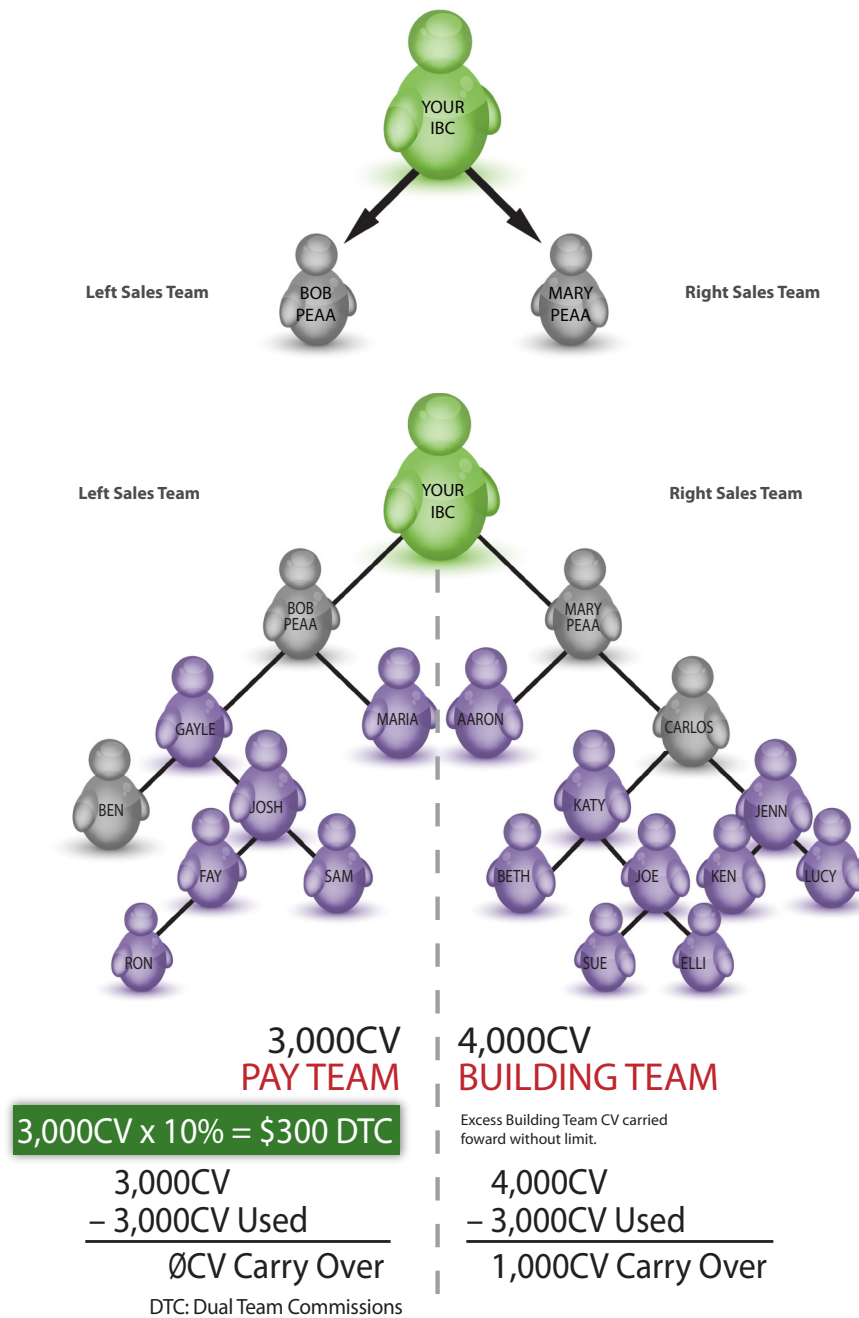
Example:

In the example shown, the Associate enrolled and placed Bob in his or her Left Sales Team and Mary into his or her Right Sales Team. As those teams expand, the product sales of the Associates and their customers and the CV totals of those product sales are tracked for each team.

PEAA Left	PEAA Right
1	1

Example Explained:

At the end of each week, the team with the greater CV point total is called the Building Team and the team with the lesser CV point total is called the Pay Team. A qualified Associate will earn 10% of the Pay Team CV total each week up to a DTC Weekly Maximum of US\$5,000 per week per IBC. In this example (as illustrated on pg. 7), the Associate has 3,000CV points in his or her Pay Team and 4,000CV points in his or her Building Team. The Associate receives a DTC of \$300 (10% of Pay Team 3,000CV). Then 3,000 points is deducted equally from both teams and the remaining 1,000CV points in the Building Team are carried over to the next week. There is no flushing of Building Team CV as long as the Associate remains active.



Double Your Dual Team Commissions (DTC'S)

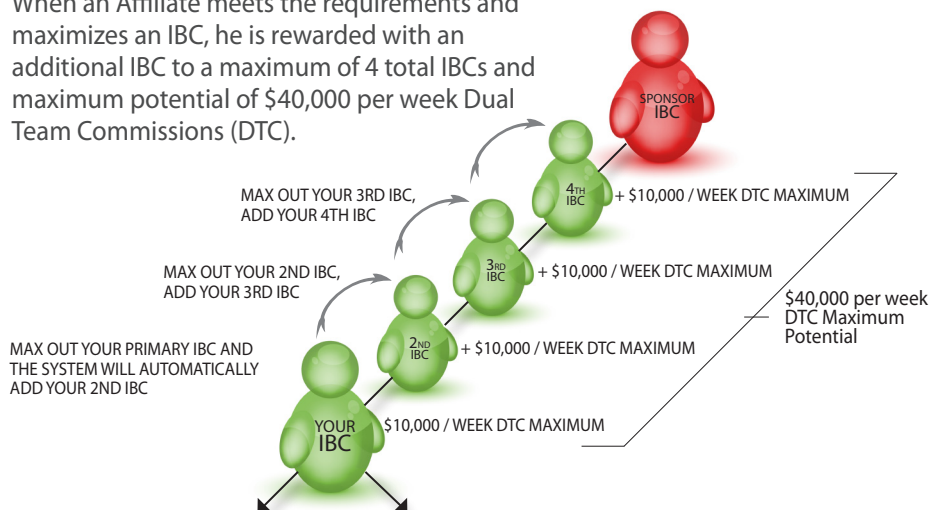
The US\$5,000 per week DTC Weekly Maximum can be **DOUBLED** to US\$10,000 per week simply through enrollment of Elite Customers. The maximum DTC earning potential per week will increase an additional US\$1,000 for each enrolled Elite Customer up to 5. The maximum increase is an additional US\$5,000 per week for 5 or more Elite Customers. For example, the DTC Weekly Maximum with 2 Elite Customers is US\$7,000 per week (US\$5,000 base plus (2 x US\$1,000) = US\$7,000 per week); the DTC Weekly Maximum with 5 Elite Customers is US\$10,000 per week (US\$5,000 base plus US\$5,000 maximum increase = US\$10,000 per week).

*For clarification, please note that the DTC for any week is always 10% of the Pay Team CV up to the qualified DTC Weekly Maximum for that week.

Earn Up To \$40,000 With Inserted Business Centers

This component allows an Associate to **COMPOUND** the potential DTC weekly maximum of US\$10,000 up to US\$40,000 per week. When an Associate's primary IBC reaches the DTC weekly maximum of US\$10,000, the computer system will insert a new additional Business Center directly above the primary center. The Building Team of this new center is already fully in place and the Associate can begin to develop a new Pay Team from this second IBC which can earn commission immediately as the Associate begins to build a second DTC up to US\$10,000 per week. The second center is considered a twin center to the primary center and all qualifications for the second center are determined by the qualification status of the primary center. An Associate can earn up to three additional centers above his or her primary center for a total of four IBCs as previous centers reach the US\$10,000 per week DTC maximum – which means over time that an Associate can potentially earn up to US\$40,000 per week in DTCs through the four centers! All additional centers' qualification statuses are determined by the status of the primary center. The compensation for all centers is included in only one payment to the primary center with backup providing the breakdown for each center's compensation amounts.

When an Affiliate meets the requirements and maximizes an IBC, he is rewarded with an additional IBC to a maximum of 4 total IBCs and maximum potential of \$40,000 per week Dual Team Commissions (DTC).



4. Matching Bonuses (7 Level Match & 30 Day Fast Track)

As an Associate builds two teams and starts to earn a DTC, the Associate will help those that he or she personally enrolls and their team members to do the same. As the teams grow and more members of the teams start to earn a DTC, an Active Associate can earn a **MAXX** Matching Bonus equal to a percentage of the DTC earned by his or her personally enrolled Associates (1st Level), as well as the Associates they enroll (2nd Level), and so on up to 7 enrollment tree levels deep. An Associate must be Match Active and Match Qualified, as explained later in this document, to be able to receive **MAXX** Matching Bonuses. payment to the primary center with backup providing the breakdown for each center's compensation amounts.

The number of levels of **MAXX** Matching Bonus an Associate can qualify to receive is determined by the Associate's Personally Enrolled Active Associate (PEAA) totals as well as Elite Customer totals. The requirements, match levels and bonus percentages are indicated in the following chart:

Level	MMB	Requirements	
		PEAA L/R	EC
1	25%	2/2	1
2	20%	3/3	2
3	15%	5/5	3
4	10%	6/6	4
5	5%	7/7	5
6	5%	8/8	5
7	20%	10/10	5

Quick Start Match: An Associate who creates 400CV of PSV in their First Full Week will not only initially activate for FOBs, DTCs, MMBs, and MLRBs, but will also qualify for a 7-level MMB for six months. An Associate must remain active and minimum Dual Team Qualified (as described above) during the 6-month period. After 6 months, the Associate will receive the appropriate MMBs they qualify to receive from that point forward.

5. MAXX Leadership Rewards and Bonuses (MLRB)

As advanced leadership ranks are achieved, an Associate can earn Luxury Car Program bonuses of up to \$2,000 per month for a black Mercedes of their choice within the requirements set forth below; Travel Allowance of up to \$3,000 per month; and Health Insurance rewards of up to \$1,000 per month.

Additionally, as certain Vice President ranks are achieved, an Associate can receive a certificate to attend the next all-expense-paid Vice President level luxury trip for their appropriate rank.

If an Associate qualifies for multiple Vice President Ranks before the next luxury trip for those ranks, he or she will receive a certificate to attend every all-expense-paid Vice President trip for which they have qualified.

Plus, an Associate can receive one-time **MAXX** Cash Bonuses of up to \$250,000 the first time they qualify for certain ranks.

All of this is outlined in the Leadership Rank Advancement chart on the following page. Luxury Car Program and Insurance rewards details are provided on pg. 8.

Leadership Rank Advancement

Each subsequent title assumes all previous title requirements are still met or superseded by the next higher requirement indicated.

TITLE	REQUIREMENTS	PSV	BONUSES / REWARDS
Associate	Enroll/\$59	0	Retail and Elite Customer Profits
Marketing Associate	Activated/Active	25	Retail and Elite Customer Profits
Senior Marketing Associate	Qualified 2 PEEA – 1 left and 1 right	25	Dual Team Commissions (DTC) \$40 to \$60 cash bonus Achieve within 30 days of enrollment and establish your Autoship order. Receive a \$40 one time Bonus.*** Achieve within 30 days of enrollment and establish your Autoship order. Receive a \$60 one time Bonus.†
Executive	1 Elite Customer (EC) 4 PEEA – 2 left and 2 right	50	DTC + Matching Bonuses \$80 to \$120 cash bonus Achieve within 30 days of enrollment and establish your Autoship order. Receive a \$60 one time Bonus.*** Achieve within 30 days of enrollment and establish your Autoship order. Receive a \$120 one time Bonus.†
District Director (DIST. DIR.)	2 ECs • \$500 Income/LRM*	50	DTC + Matching Bonuses DIST.DIR Upline F.O.B
Regional Director (REG. DIR.)	3 ECs • \$1,750 Income/LRM	50	REG. DIR Upline F.OB 1-Regional Training Ticket
National Director (NTL. DIR.)	4 ECs \$5,000 Income/LRM 20,000 Pay Team CV/LRM 1 (DD) (Left) & 1 (DD) (right) in Dual Team 7-Level Enrollment Tree**	50	\$500/mo Business Development Reward \$800 car allowance NTL. DIR. Upline F.O.B
District Vice President (DIST. V.P.)	5 ECs \$10,000 Income/LRM 50,000 Pay Team CV/LRM 2 (RD) (Left) & 2 (RD) (right) in Dual Team 7-Level Enrollment Tree**	50	\$1,000/mo Business Development Reward (DIST. VIP.) Luxury Trip \$800 car allowance
Regional Vice President (REG. V.P.)	5 ECs \$25,000 Income/LRM 150,000 Pay Team CV/LRM 2 (RD), 1 (ND) (left) & 2 (RD), 1 (ND) (right) in Dual Team 7-Level Enrollment Tree**	50	\$1,000/mo Business Development Reward \$1,000 Car Bonus + 3% Pool \$500 Insurance Reward (REG. V.P.) Luxury Trip \$50,000 one-time Cash Bonus
National Vice President (NTL. V.P.)	5 ECs \$50,000 Income/LRM 300,000 Pay Team CV/LRM 2 (ND), 1 (DVP) (left) & 2 (ND), 1 (DVP) (right) in Dual Team 7-Level Enrollment Tree**	50	\$2,000/mo Business Development Reward \$1,500 Car Bonus + 3% Pool \$500 Insurance Reward (NTL. V.P.) Luxury Trip \$100,000 one-time Cash Bonus
International Vice President (INTL. V.P.)	5 ECs \$100,000 Income/LRM 600,000 Pay Team CV/LRM 3 (ND), 2 (DVP) (left) & 3 (ND), 2 (DVP) (right) in Dual Team 7-Level Enrollment Tree**	50	\$3,000/mo Business Development Reward \$2,000 Car Bonus + 3% Pool \$1,000 Insurance Reward (INTL. V.P.) Luxury Trip \$250,000 one-time Cash Bonus

PEEA: Personally Enrolled Active Affiliate LRM: Leadership Rank Month PSV: Personal Sales Volume

Note: The Leadership Rank Month (LRM) runs from the last pay period Sunday of the previous month to the last pay period Sunday of the current month. For example, the March Leadership Rank month begins the Monday following the last pay period Sunday in February through the last pay period Sunday in March. Therefore, some Leadership Rank months will be four weeks in length and some will be five weeks in length.

** In the Dual Team 7-Level Enrollment Tree, the system automatically tracks an Associate's enrollment in both the left and right teams. In calculating Leadership Rank Requirements and Rewards, the system follows the Enrollment Tree 7 levels deep, with personally-sponsored enrollees being Level 1, their enrollees being Level 2, etc.

*** Must enroll with Business Pack to qualify.
† Must enroll with Executive Pack to qualify.

3 Simple Steps to MAXXimum Success

The strength of our program is that there are only Three Simple Steps that you follow to participate in all aspects of the DynaMAXX Compensation Plan. Fully understanding every detail of the plan is not nearly as important as merely understanding these Three Simple Steps to MAXXimum Success. If you follow these steps, the rest will all fall into place on its own.

Step 1: Enroll & Activate Your IBC and Remain Active

Step 2: Qualify Your IBC by Helping Others Complete Step 1

Step 3: Fast track to rank (achieve rank).

Step 1: Enroll & Activate Your IBC and Remain Active

Requirement:

No product purchase is required to become an Independent Associate with DynaMAXX International. Simply complete the online enrollment form and submit the US\$59 business registration fee to secure an Independent Business Center (IBC). This fee includes your Replicated Web Site set up, Online Retail Shopping Cart and unlimited access to Global Virtual Office System including all upgrades for a full year. The annual renewal fee for these services is US\$49 each year. Now that you are an independent DynaMAXX Associate you can earn customer profits and Commissionable Volume (CV) that will help you activate your IBC. An Associate will activate their IBC to be able to earn FOBs and DTCs with 200CV of PSV accumulated over time.

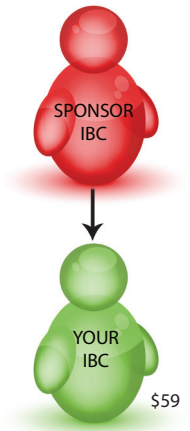
There is no time limit to meet the 200CV requirement. Once the 200CV total is reached, the initial activation period will be 4 weeks. Once activated, an IBC will remain active for FOBs and DTCs with an ongoing PSV amount of at least 25CV every 4-week period thereafter.

An Associate will activate their IBC to be able to earn MAXX Matching Bonuses and Leadership Rewards and Bonuses once they have accumulated 400CV of PSV over time. (This is not an extra 400CV but rather a total accumulation of an additional 200CV for a total of 400CV.) There is no time limit to meet the 400CV requirement. Once activated, an IBC will remain active for FOBs, DTCs, MMBs and MLRBs with an ongoing PSV amount of at least 50CV every 4-week period thereafter.

Quick Start Activation: An Associate can reduce the required initial activation amounts by half to 100CV of PSV for FOBs and DTCs and 200CV of PSV for MMBs and MLRBs if they reach those amounts in their First Full Week of enrollment. The First Full Week is equal to the balance of the week in which an Associate initially enrolls plus the next full week.

Benefit:

As an Active Associate begins the development of his or her sales teams by introducing other Associates who also enroll with DynaMAXX, the CV created by the sales activity of his or her team Associates will accumulate and hold until the Associate meets the qualification requirements to be paid Retail profits / FOB's on that activity. The Associate's IBC must remain active to maintain all held volume.



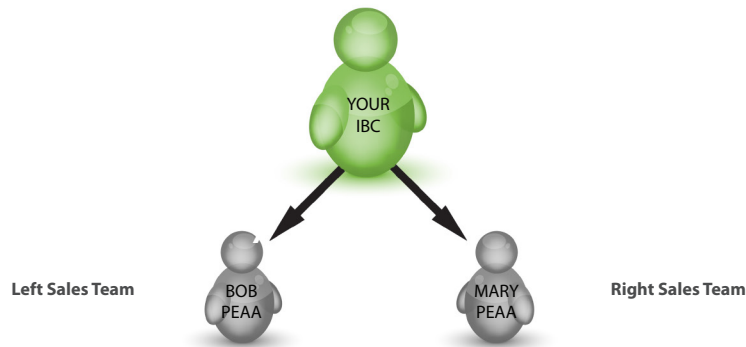
INITIAL ACTIVATION
200CV of accumulated PSV over time for FOB and DTC activation and a total of 400CV of accumulated PSV over time to activate MMB

ONGOING ACTIVATION
25CV of PSV in each 4-week pay period thereafter for FOB and DTC OR 50CV of PSV in each 4-week pay period thereafter for FOB, DTC and MMB

Step 2: Qualify Your IBC by Helping Others Complete Step 1

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PEAA Left	PEAA Right
1	1



Customer Profits.

FOB - First Order Bonus

DTC - Dual Team Commissions

MMB - MAXX Matching Bonus

MLRB - MAXX Leadership Rewards Bonus

Requirement:

An Associate will qualify his or her IBC for DTCs when he or she has personally enrolled and maintains at least one Associate that is also active in each of his or her left and right sales teams.

Benefit:

An Associate with an active and qualified IBC is able to benefit from all of the DynaMAXX Compensation Plan components.

Compensation Potential:

All 5 categories of compensation and reward as certain specific additional requirements may be met as described herein.

Step 3: 30 Day Fast track to rank Bonuses

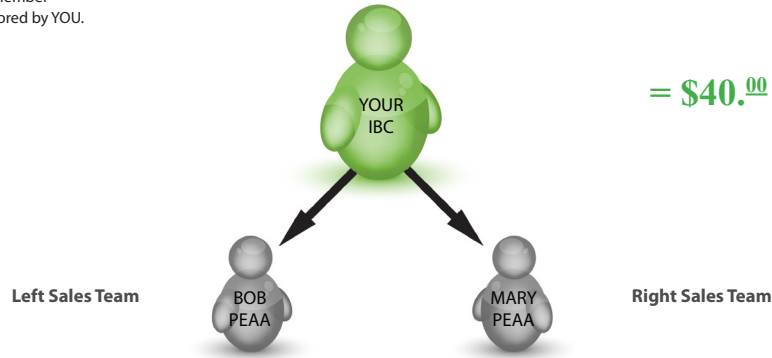
Step 3 is the driving force for the eventual development of Leadership and the rewards and benefits that come with it. Ultimately, DynaMAXX is built upon a foundation of teamwork and team building. Those who focus on completion of the first two steps rapidly and then commit to helping as many others as they possibly can over time do the exact same thing, will have the opportunity to realize all of their goals and dreams while creating a lifestyle few would imagine!

Upon Activation with a Business Pack

If you activated your IBC with the purchase of a **Business Pack** simply personally enroll and activate one associate (PEAA) on your left team and one associate on your right team within 30 days of enrollment and you have achieved the rank of **Sr. Marketing Director** and you will have earned a **\$40.00** bonus.



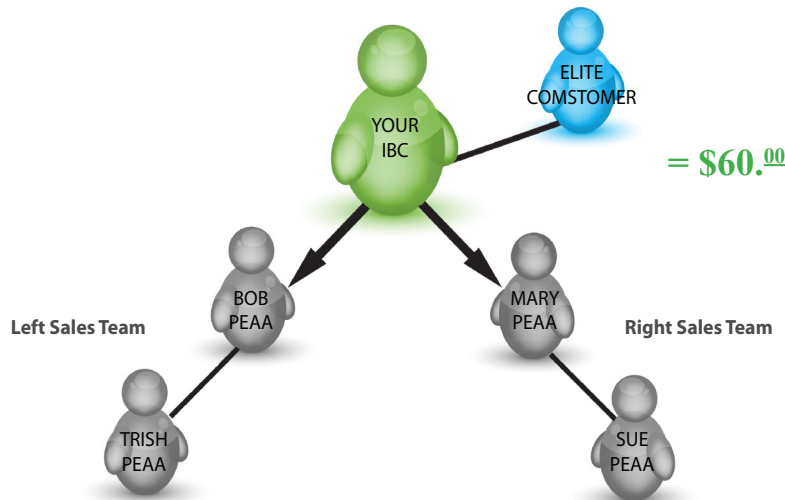
Activated Team member
personally sponsored by YOU.



Personally enroll and activate one more associate (PEAA) on your left team and one more associate on your right team along with adding one elite customer within the 30 day period promotes you to the rank of **Executive** and earns you another bonus of **\$60.00**



Activated Team member
personally sponsored by YOU.

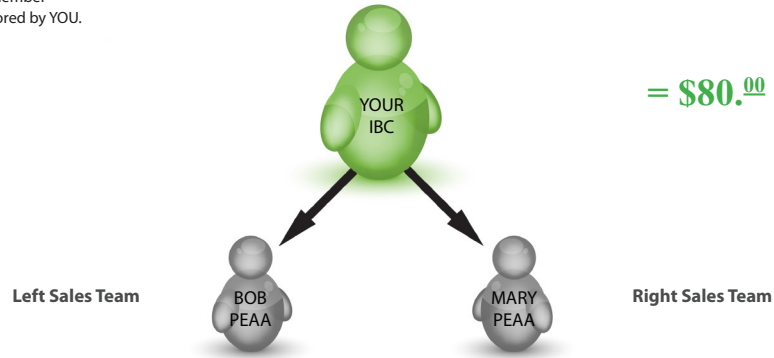


Upon Activation with a Executive Pack

If you activated your IBC with the purchase of a **Executive Pack** simply personally enroll and activate one associate (PEAA) on your left team and one associate on your right team within 30 days of enrollment and you have achieved the rank of **Sr. Marketing Director** and you will have earned a **\$80.00** bonus.



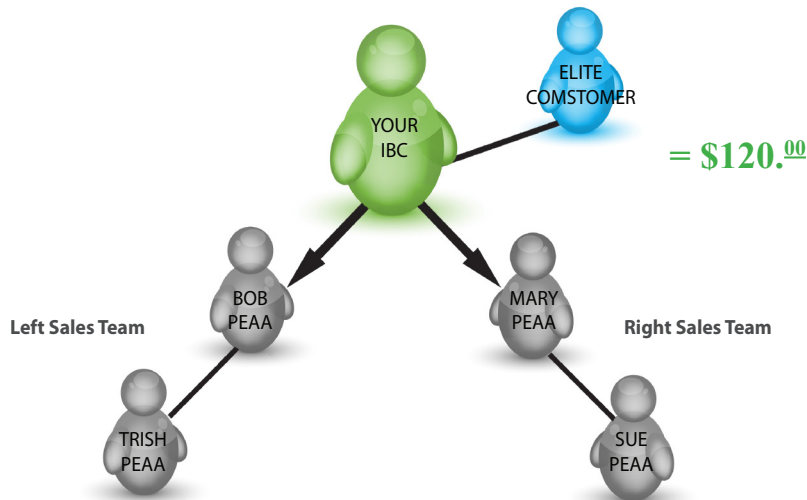
Activated Team member personally sponsored by YOU.



Personally enroll and activate one more associate (PEAA) on your left team and one more associate on your right team along with adding one elite customer within the 30 day period promotes you to the rank of **Executive** and earns you another bonus of **\$120.00**



Activated Team member personally sponsored by YOU.



*Fast track to rank bonuses must be completed within 30 days from your enrollment date.

**Personally enrolled team members must activate their IBC within 30 days of your Enrollment date.

Important Details

Requirements for the Luxury Car Program

To receive the Luxury Car Program bonus, the qualifying vehicle must be new. It can be either leased or purchased by the Associate. If purchased, it must be the latest model year. The vehicle must be a black Mercedes.

The approved DynaMAXX logo must be placed in a visible location on your vehicle. You may contact the company for examples of logo emblems, displays and locations depending upon the vehicle chosen.

Payment will be made to the Associate through the DynaMAXX Compensation Plan commission payment and will be made in the amount of the monthly car payment up to the maximum of the rank level qualification for that month. (Example: You qualify for the \$1,500 DynaMAXX Luxury Car Bonus this month; your car payment is \$1,180; Car Bonus payment will be \$1,180.)

Any Associate that earns the Luxury Car Bonus must have a valid driver's license, maintain all insurance required by law and is responsible for all costs associated with the qualifying vehicle, including fees, insurance, taxes, gasoline and maintenance. The Luxury Car Bonus may not be used to pay title and license costs, insurance premiums or related taxes.

Associates must meet the rank qualifications of National Director, District Vice President, National Vice President or International Vice President by 11:59 PM Central Time on the last day of the Leadership Rank Month (LRM)* to be eligible to earn the DynaMAXX Luxury Car Bonus. Associates must submit documentation of the financing agreement or payment stub by the 5th of the month following the LRM in which they qualified**. The vehicle agreement or pay stub must be in the name of the person or company listed on the DynaMAXX Associate application and agreement.

The Company has the right to amend or change the Luxury Car Program at any time. In the event an Associate ceases to qualify for the Luxury Car Program or the Company changes or terminates the Luxury Car Program, the Associate bears all responsibility for the continuing car payments.

*LRM: The Leadership Rank month runs from the last pay period Sunday of the previous month to the last pay period Sunday of the current month. For example, the March Leadership Rank month begins the Monday following the last pay period Sunday in February through the last pay period Sunday in March. Therefore, some Leadership Rank months will be four weeks in length and some will be five weeks in length.

**Vehicle financing agreement or payment stub will be subject to verification.

Requirements for Insurance Reward

To earn the Insurance Reward, the Associates must meet the rank qualifications of Regional Vice President, National Vice President or International Vice President by 11:59 PM Central Time on the last day of the Leadership Rank Month (LRM)*. Associates must submit documentation of their current family health insurance premium payment by the 5th of the month following the LRM in which they qualified***. The premium payment must be in the name of the person listed on the DynaMAXX Associate application and agreement.

Payment to an Associate will be made through the DynaMAXX Compensation Plan commission payment and will be made in the amount of the premium payment up to the maximum of the rank level qualification. (Example: You qualify for the \$1,000 DynaMAXX Insurance Reward; your premium payment is \$880; Insurance Reward payment will be \$880.)

The Company has the right to amend or terminate the Insurance Reward program at any time. In the event an Associate

ceases to qualify for the Insurance Reward or the Company changes or terminates the Insurance Reward program, the Associate bears all responsibility for continuing insurance premiums.

*LRM: The Leadership Rank month runs from the last pay period Sunday of the previous month to the last pay period Sunday of the current month. For example, the March Leadership Rank month begins the Monday following the last pay period Sunday in February through the last pay period Sunday in March. Therefore, some Leadership Rank months will be four weeks in length and some will be five weeks in length.

*** Health insurance premium stub will be subject to verification.
Associate bears all responsibility for continuing insurance premiums.

*LRM: The Leadership Rank month runs from the last pay period Sunday of the previous month to the last pay period Sunday of the current month. For example, the March Leadership Rank month begins the Monday following the last pay period Sunday in February through the last pay period Sunday in March. Therefore, some Leadership Rank months will be four weeks in length and some will be five weeks in length.

*** Health insurance premium stub will be subject to verification.

65% Cap Rule

DynaMAXX pays out to the field, in the form of commissions, up to 65% of commissionable revenues (the "65% Cap") it receives on product purchases over the lifetime of its program. If the commissions in any week do not exceed the 65% Cap of commissionable revenues, the excess monies are retained for later payment in future weeks should the 65% cap threshold be exceeded. If weekly commissions were to exceed the 65% Cap, commissions would be distributed in the following way. First, any monies previously retained when the 65% Cap was not met would be applied to available commission funds for the week. If such funds equaled or were greater than the excess, weekly commissions would be paid in full according to the Compensation Plan. If, after any previously retained monies were applied and the weekly commissions calculated were still in excess of the 65% Cap threshold, then that remaining amount over the 65% Cap would be divided into the 65% Cap amount to determine a percentage factor for dilution adjustment.

Dilution is applied only to the MAXX Matching Bonus component of the Compensation Plan and only those Associates who are qualified for this bonus would be affected by the dilution and receive less than originally contemplated by the Compensation Plan. Once the dilution percentage is determined, it would be applied uniformly on a pro-rata basis to all MAXX Matching Bonus qualified Associates to determine final commission payments in that commission week.

Ongoing Maintenance Requirements

This is a retail marketing program. Associates may purchase product only if he or she wishes and earn profits through retail sales at any time with no maintenance requirement.

In order to continue to accumulate and hold sales volume points from those sales made by the Associate's team, and earn bonus commissions on those sales, an Associate must reactivate their IBC every 4-week activation period after initial activation. In order to maintain ongoing basic activation and participation in DTCs, an IBC must have a minimum of 25CV points of PSV in each activation period. The Associate's IBC must further have a minimum of 50CV points of PSV in each activation period to qualify to receive DTCs and Matching Bonuses.

In the event that an IBC does not meet and maintain the minimum requirements within the prescribed timeframe, any accumulated volume will be flushed and no commission check will be earned. In the event the IBC reactivates by producing at least 25 CV of PSV at a later time, team volume will once again start to accumulate and commissions can be earned as outlined above from that time forward. No previously flushed volume will be reinstated.

At the end of an IBC's activation period, if there is more than 50PSV, all excess PSV will be credited to the IBC's Pay Team volume during the commission run for the final week of the Leadership rank Month. For example, if the IBC's accumulated PSV for an activation period is 350 CV, the additional 300 CV beyond the required 50 CV minimum would be credited to the IBC's Pay Team volume and included in the DTC for the first week of the next Leadership Rank Month. The CV from the IBC's initial activation order as well as promotional product package orders, whenever they may be ordered, is not included in this benefit.

Initial Dual Team Volume Hold

If an Associate enrolls his or her IBC and maintains a minimum of 25CV of PSV every four weeks prior to reaching the initial activation requirement of 200CV of accumulated PSV, his or her IBC will hold and accumulate any group volume activity in the IBC's left and right sales teams. The Associate's IBC will not earn a DTC on that accumulated volume until the 200CV of accumulated PSV requirement for DTC initial activation is met. If at any time during the time of accumulation of PSV, the Associate does not maintain at least 25CV of PSV during a four week period, the accumulated PSV totals will be flushed and reset to zero.

Pay Period

Each pay period runs from 12:00 Midnight Central Time each Monday (Sunday night) through 11:59 p.m. Central Time the following Sunday. Commissions are run on the second Sunday after the close of a pay period and are paid three days later on Wednesday.

There is a minimum check or commission payment amount of US\$25. If the total commission amount for any given pay period is less than US\$25, the commission will be held and as soon as the accrued commission total is greater than US\$25, the commission will be released and paid in the next commission run.

Disclaimer

ALL REFERENCES TO INCOME, IMPLIED OR STATED, THROUGHOUT THE DYNAMAXX COMPENSATION PLAN ARE FOR ILLUSTRATION PURPOSES ONLY. DYNAMAXX INTERNATIONAL, LTD DOES NOT GUARANTEE ANY LEVEL OF INCOME OR EARNINGS TO ANY ASSOCIATE. EARNINGS FROM THE DYNAMAXX COMPENSATION PLAN SOLELY DEPEND ON SALES AND EACH ASSOCIATE'S SKILL, ABILITY AND PERSONAL APPLICATION.